

**2012 CFBSD Annual Deans Meeting & Conference
Ottawa November 12 – 14, 2012**

Sprott School of Business, Carleton University & Lord Elgin Hotel

Monday, November 12

Hotel Lord Elgin

16h00 – 19h00 **Registration**
Lobby

19h00 – 21h30 **Informal dinner**
Grill 41 Restaurant

Tuesday, November 13

Hotel Lord Elgin

09h00 – 09h10 **Welcome & Opening Remarks**
Pearson Room

- Bahram Dadgostar, Chair CFBSD & Dean School of Business, Lakehead
- Jerry Tomberlin, Dean, Sprott School of Business, Carleton

09h10 -09h25 **A Brief Update from SSHRC**

- Wafa Bitar, Manager, Partnerships Portfolio, SSHRC

09h30 - 09h50 **Leaders in Management Education**
Pearson Room

- Mike Kennedy
- Bill Neill, Executive Vice President, Postmedia Network

09h55 - 10h55 **EFMD & EQUIS: Update, Impact on Accreditation**
Pearson Room

Reflections on the European Crisis & Implications for Management Education

- Roland Van Dierdonck , Senior Advisor, EFMD Quality Services (EQUIS), Past Dean, Vlerick Leuven Gent Management School

10h55 – 11h15 Refreshment Break

11h15 - 12h15 **AACSB Blue Ribbon Committee**
Pearson Room

- Dan LeClair, Executive Vice-President & COO, AACSB International
- Michel Patry, Directeur, HEC Montréal

Tuesday, November 13 (continued)

12h35 - 14h15
MacDonald Room

**Luncheon & Opening Presentation
Perspectives on Innovation and Business in Canada**

- The Honorable Perrin Beatty, President and CEO, The Canadian Chamber of Commerce

14h30– 15h30
Pearson Room

Fostering Innovation: The Role of Business Schools Part 1
Moderator: Jerry Tomberlin, Dean, Sprott School of Business, Carleton

The Experience of British B-Schools

- Richard Thorpe, Chair Association of Business Schools Innovation Task Force & Pro-Dean for Research, Leeds University Business School

View from the Conference Board

- Michael Bloom, Vice-President, Organizational Effectiveness and Learning, The Conference Board of Canada

15h30 – 15h45

Refreshment Break

15h45– 16h30
Pearson Room

Fostering Innovation: The Role of Business Schools Part 2
• Moderator: Bahram Dadgostar, Dean, School of Business, Lakehead

The Contribution of Management Education

- James Milway, Past Executive Director, Institute for Competitiveness and Prosperity, Chancellor of Temporal Affairs, Archdiocese of Toronto

An International Perspective

- Dan LeClair, Executive Vice-President & COO , AACSB International

16h30 -17h30
Pearson Room

Discussion on the Role of Canadian Business Schools in Fostering Innovation
• Moderator: Micheàl Kelly, Dean, School of Business & Economics, WLU

19h00

Bus leaves from Lord Elgin hotel lobby

19h15
Le Cordon Bleu

Dinner

21h30

Bus returns to hotel

Wednesday, November 14

Carleton University, River Building

07h45	Bus leaves to Carleton from Lord Elgin hotel lobby
08h15 – 09h30 <i>Room 2220</i>	Breakfast CFBSD Business Meeting & General Assembly
09h45 – 11h00 <i>Room 2220</i>	Managing Personnel and Dealing with Difficult Faculty Members <ul style="list-style-type: none"> • Moderator: Peggy Cunningham, Dean, Faculty of Management, Dalhousie • Alan Conway, Dean, Odette School of Business, Windsor • Carol Stephenson Dean, Richard Ivey School of Business, London • Julia Christensen Hughes, Dean, CME, Guelph • Peter Todd, Dean, Desautels School of Management, McGill
11h05 – 11h50 <i>Room 2220</i>	Issues in Canadian Universities & Impact on B-Schools <ul style="list-style-type: none"> • Christine Tausig Ford, Vice-President and COO, AUCC
11h50- 12h05	Refreshment Break
12h05 - 12h55 <i>Room 2220</i>	The Changing Landscape: Program Diversification & Student Talent Flows <ul style="list-style-type: none"> • Michelle Sparkman Renz Director of Research Communications, GMAC
13h10 – 14h00 <i>Room 2220</i>	Lunch
14h15 – 15h15 <i>Room 2220</i>	Business Education: Views from the Other Side of the Classroom <ul style="list-style-type: none"> • Moderator: Julia Christensen Hughes, Dean, CME, Guelph • Aneesh Lal, President, Canadian Association of Business Students • Scott Brown, VP Conferences & Competitions East, CABS • Dylan Hunt, VP Marketing, CABS • Stephanie Ade, President, Sprott Business Students' Society • Amer Siddiqui, President Telfer Commerce society
15h20 – 15h50 <i>Room 2220</i>	Upcoming Associate Deans Conference on Research & Closing Remarks <ul style="list-style-type: none"> • Bahram Dadgostar, Dean, School of Business Lakehead & Chair CFBSD • Ken Jones, Dean, Ted Rogers School, Ryerson & Chair Research Committee
16h00	Taxis to hotel and airport

Practical Information for Delegates

Registration

Delegates can register from 16h00 to 19h00 in the Lord Elgin Hotel lobby. Persons arriving after this time Monday evening can join us directly in the restaurant, which is just off the lobby.

Those delegates who are unable to register Monday may do so Tuesday from 08h30 onwards in the foyer of the Pearson room at the Lord Elgin.

Dress Code

Business casual or business attire for the conference and for the evening dinner.
The dress code for the first evening dinner is casual and informal, no ties required!

Addresses for Venues

Monday evening restaurant: Grill 41, Lord Elgin Hotel
100 Elgin Street, Ottawa

Tuesday evening restaurant: Le Cordon Bleu Ottawa
453 Laurier Avenue East, Ottawa

Tuesday sessions will be held at the Pearson Room, Lord Elgin hotel,

Tuesday lunch: MacDonald Room, Lord Elgin Hotel

Wednesday sessions and meals will be held at:
Carleton University, River Building, Room 2220 (2nd floor)
1125 Colonel By Drive, Ottawa

Lodging: Hotel Lord Elgin, 100 Elgin Street, Ottawa
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Toll Free: 1-800-267-4298

On-site Contacts

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