



Fall 2010 Conference Program - Toronto

Joseph L. Rotman School of Management, University of Toronto, 105 St George Street, 3rd floor
Intercontinental Yorkville, 220 Bloor Street West

Monday December 6th

Joseph L. Rotman School of Management

- 11h00 – 12h00 *Board Meeting* (Board members only)
- 11h30 – 12h30 *Registration*
- 12h30 – 13h45 *Opening Remarks*
Lunch
- 14h00 – 15h30 *Revisiting Faculty Recruitment, Retention & Salaries*
- Tim Daus, Executive Director, CFBSD
 - Glen Feltham, Dean, I.H. Asper School of Business, University of Manitoba
 - Pamela Ritchie, Dean, Faculty of Business and Information Technology, UOIT
 - David Wicks, Dean, Sobey School of Business, Saint Mary's University
- 15h30 – 16h00 *Coffee Break & Tour of Building*
- 16h00 -17h30 *Promoting B-Schools Internationally*
- Andrew Crisp, Carrington & Crisp
 - Janie Huss Tange, Head of Marketing, Copenhagen Business School
- Intercontinental Hotel*
- 19h00 – 21h30 *Cocktail, Dinner & Keynote speaker*
It's Time for the 3-D MBA
- Roger Martin, Dean, Joseph L. Rotman School of Management, University of Toronto



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Tuesday December 7th

Joseph L. Rotman School of Management

08h00 – 09h30

Breakfast
Business Meeting

09h45 – 11h15

University and B-School Rankings

- Cathrin Bradbury, Editor-in-Chief & General Manager, Maclean's & Canadian Business Intelligence
- Simon Beck, Special Reports Editor, The Globe & Mail
- Ali Dastmalchian, Dean, Peter G. Gustavson School of Business, University of Victoria (moderator)

11h15 – 11h30

Coffee break

11h30 – 13h00

Playing the Accreditation Game

- Bahram Dadgostar, Dean, School of Business, Lakehead University
- Ken Jones, Dean, Ted Rogers School of Management, Ryerson University
- Michel Patry, Director, HEC Montreal (moderator)
- Len Waverman, Dean Haskayne School of Business, University of Calgary

13h15 – 14h15

Lunch

14h30 - 16h00

B-Schools and the Social Media

- David Moldavsky, Vice President, Web Strategy and Operations, Graduate Management Admission Council®
- Sylvain Sénécal, Chair, RBC Chair in Electronic Commerce, HEC Montréal

16h00 – 16h15

Conference Wrap-up