



## **CFBSD Associate Deans of Research Conference**

The purpose of this event is to provide a forum where Business Schools from across Canada can discuss ideas, exchange perspectives and explore potential areas of research collaboration. There will be a mix of presentations, workshops and discussion forums.

This is also an opportunity for associate deans to discuss their role as academic leaders: how can they be more effective? How do you balance life as an academic with life as an administrator? How do you more effectively navigate through the university structure? What's next?

This will also be an opportunity to meet with the granting councils and work together in articulating and promoting the Canadian management education research agenda.

Presentations and discussions at the conference are focused on addressing a number of key issues, which are central to the future of business school research in Canada, including:

- What strategies are needed to help Canadian business schools improve their research productivity in quality and quantity? What are the defining characteristics of a strong business school research culture, and what are the key success factors for building and sustaining such a culture?
- How can business schools attract more research support from tri-councils and other sources to sustain innovative research and promote further the culture of research and scholarship? How do we attract private funding and develop effective relationships with government, industry, business and the local community?

While the conference is intended primarily for faculty members who serve as Associate Deans of Research (or equivalent) in their respective schools, participation is also open to other faculty who serve in positions of research leadership, or who have an interest in encouraging greater research productivity and effectiveness within business schools. Deans and Directors are, of course, also welcome.

## **Sunday May 24<sup>th</sup>**

### *Lord Elgin Hotel*

Registration kits will be provided at hotel check-in, at dinner or at Telfer School Monday morning

19h00 -21h30      *Optional Informal Dinner* for those delegates who have arrived in private dining room of Grill 41 Restaurant at Hotel

## **Monday May 25<sup>th</sup>**

### *Telfer School of Management*

08h30 – 09h15      *Registration & coffee*

09h15 – 09h35      *Welcome and opening remarks*

- Martine Spence, Vice-Dean Research, Telfer School of Management, University of Ottawa

09h45 -11h15

### *Academic Leadership*

This session first will introduce the meta-issues that are facing universities and will provide a context for those in leadership positions in higher education. This will be followed by a discussion of distributed leadership that is now adopted in most higher education settings. The session will examine potential leadership initiatives, the importance of empowerment, the ethics of leadership and the role of the academic leader in providing opportunities and support for students, faculty and staff. The discussion will focus on the growing importance of emotional intelligence in academic leadership positions and will identify various characteristics that can be attributed to successful leaders.

- Ken Jones , Dean Emeritus and Professor Emeritus at the Ted Rogers School of Management, Distinguished Fellow Academic Leadership Initiative



- 11h15 – 11h30      Break
- 11h30 – 12h15      *Discussion on the day to day challenges facing AD's.*  
Balancing life as an administrator with life as an academic.  
“Survival” strategies and planning for the future. And how to work effectively within the university hierarchy? With the central research office?
- Ken Jones , Dean Emeritus and Professor Emeritus at the Ted Rogers School of Management, Distinguished Fellow Academic Leadership Initiative (moderator)
- 12h30 – 13h30      Lunch
- 13h45- 14h30      *Roundtable Discussion & Review of our Collective Strategy*  
What should be on the Business School Research Agenda? How do we better articulate the position of Business Schools? How should schools work together to make sure the value of management education research in Canada is better understood to key supporters and stakeholders?
- Tim Daus, Executive Director, CFBSD
- 14h30 – 14h45      Coffee Break
- 14h45 – 16h15      *Session with Representatives from the Councils.* This will be an opportunity to engage representatives from the Councils about their priorities as well as those of Business Schools and the research agenda of faculty.
- Tim Wilson, Executive director, Research Grants and Partnerships, Social Sciences and Humanities Research Council of Canada (SSHRC)

- Andrea Benoit, Acting Director, Research Partnerships, Natural Sciences and Engineering Research Council of Canada (NSERC)
- Jonathan Faulkner, Acting Director, Partnerships and Business Development, Canadian Institute for Health Research (CIHR)

16h15 -16h30

Coffee Break

16h30 – 17h15

*Presentation by SSHRC on Programme Directions and Opportunities for Canadian Business Schools*

The overall goal of SSHRC's session is twofold. First, SSHRC wishes to engage participants in a dialogue around strategic investments that are of interest to business schools in order to stimulate a greater uptake in its competitions. Secondly, SSHRC is seeking advice on how to engage the private sector into its partnerships initiatives and to discuss some of the recommendations recently brought forward in its recent academic/industry study.

- Tim Wilson, Executive director, Research Grants and Partnerships, Social Sciences and Humanities Research Council of Canada (SSHRC)
- Éric Bastien, Deputy Director, Partnerships, Social Sciences and Humanities Research Council of Canada (SSHRC)

19h00 – 21h00

*Dinner & Reception*

Le Café, National Art Centre (53 Elgin Street)

This will be an opportunity to meet and network with colleagues in a relaxed informal setting.



## Tuesday May 26<sup>th</sup>

08h30 – 09h00

### *Comments from the “Deans Chair”*

How well are Canadian Business Schools performing in generating research and intellectual capital, relevant to the needs of businesses, government, and society at large?

- Francois Julien, Dean, Telfer School of Management,

09h10 -10h30

### *Performance through Collaboration: Developing a Business School scorecard (BSRN)*

This interactive workshop will build on the work done over the past year by the Business School Research Network - a network of primarily Canadian researchers exploring the systematic drivers and measures of business school value. The ultimate goal is the development of a consistent stakeholder-driven business school scorecard that provides researchers and robust longitudinal data to support evidence-based decisions.

- David Finch, Associate Professor, Bissett School of Business, Mount Royal University, Visiting Fellow, Henley Business School, University Reading

10h30 -10h45

Break

10h45 – 12h00

*Forum on Research Funding Issues:* The purpose of this session is to provide a forum for discussion and sharing of ideas on issues related to research funding.

How will sources of funding diversify? How can business schools increase their research income? What is the role of private funding?

What are some of the strategies schools have used? How can researchers, the university and business partners manage their different expectations?



How do we engage the business community more effectively?  
How can Industry supported Chairs be best managed?

- Linda Schweitzer, Associate Dean, Research & External, Sprott School of Business, Carleton University (Moderator)

12h00 – 13h00 Lunch

13h00 - 14h30 *Measuring impact and output of research.* How has business and management research fared and what lessons can be drawn? What are some of the tools “out there” for measuring the impact of business school research on the communities they serve? How well are schools performing?

*Partnering for Performance, The State, Impact and Future of Canada’s Business Schools* (Conference Board) and *Research Productivity of Globally Accredited Canadian Business Schools, 2015 Release/ Update* (UVic) will also be presented and discussed.

What are the implications for accreditation? What is the impact of the new standards at AACSB?

- Jerry Tomberlin, AACSB Board Member & Dean Sprott School of Business, Carleton University
- Roy Suddaby, Professor and Winspear Chair Peter B. Gustavson School of Business, University of Victoria, Canada & Strategic Research Advisor Newcastle University Business School
- Michele Mastroeni, Senior Research Associate, The Conference Board of Canada

14h30 – 14h45 Break

14h45 - 16h00

*Workshops & Discussion Groups*

The purpose of these sessions is to provoke a discussion between colleagues on issues that they face on a “day to day” basis, to share best practices and exchange ideas on being more effective as research leaders and administrators.

*One: Dealing effectively with faculty:* working in a unionized and non–unionized environment. Managing expectations of faculty at different stages of career development.

*Two: Journal Lists.* Who is using what? What are some to the pros and cons of different lists? What about “in-house” lists? What are the factors that need to be considered when adopting a policy regarding the use of different lists?

- Martine Spence, Vice-Dean Research, Telfer School of Management (Moderator)

16h00 – 16h20

*Wrap-up session*

- Martine Spence, Vice-Dean Research, Telfer School of Management, University of Ottawa
- Linda Schweitzer, Associate Dean, Research & External, Sprott School of Business, Carleton University (Moderator)



## **Practical Information for Delegates**

### **Sessions:**

4<sup>th</sup> floor, Telfer School of Management  
55 Laurier Avenue East, Ottawa

### **Meals:**

- Sunday evening meal will be at the Lord Elgin (Grill 41 Restaurant)
- Monday evening meal at Le Café, National Art Centre, 53 Elgin Street (across the street from the hotel)
- Lunches Monday & Tuesday at the Telfer School
- Coffee, juices, pastries and fruit will be available @ 08h00 Monday and Tuesday at the Telfer School before the sessions.

### **Lodging :**

Lord Elgin, 100 Elgin Street Ottawa  
(walking distance to Telfer School)



*Hosted by the Telfer School of Management, University of Ottawa in collaboration with the Sprott School of Business, Carleton University*