

BSAC Fall 2020 Virtual Conference

(Draft)

The 2020 BSAC Annual Conference boldly explores the role of Canadian business schools in a post-COVID world, including: addressing impact; equity, diversity, and inclusion; fostering Indigenous business education; attracting International students, facing increasingly complex and innovative global competition.

Days one and two of this event are open to representatives of member schools and partner organisations – each institution may have up to four delegates participate. Day three is reserved for business school deans or directors only.

Monday October 26

(All members)

10h15 -10h45

EFMD Virtual Meeting Room

11h00 -11h30

AACSB Virtual Meeting Room

12h00 – 12h30 EST

Welcome to Conference

A Few Words about Host School

Canadian B-Schools and the “New Normal”

12h45- 13h15 EST

The Role of B-Schools in the University: Call to Action

13h30 – 14h45 EST

Creating a Safe Space for Dialogue on Fostering Indigenous Participation

15h00 – 16h16 EST

Insights in Times of Uncertainty: How COVID-19 is Shaping Choice Preferences of Prospective Students

Tuesday October 27

(All members)

11h15 -11h45 EST

GMAC Virtual Meeting Room

12h00 – 13h00 EST

Delivering Value and Managing Risks in COVID times: The Importance of Inclusivity and Integrity

13h15- 14h15 EST

Business Schools' response to EDI awareness

14h30 - 15h30 EST

Canada now! What International Students Think of Canada, What and How They Want to Learn, and the Opportunity that Brings!

15h45 – 16h45 EST

Challenges and Opportunities for B-Schools in Troubled Times: Reflections on Canada's Place in the Bigger Picture.

Wednesday October 28

(Deans – Directors only)

12h15 – 13h00 EST

BSAC Business Meeting

13h15 – 13h45 EST

Reflections on Deanship and on Canadian Management Education

14h00 -15h30 EST

Dean's roundtable