

BSAC ANNUAL CONFERENCE – NOVEMBER 7-9, 2023

Tuesday, November 7 – Delta Hotel

(475 Avenue du Président-Kennedy, Montréal, H3A 1J7)

17.30 – 18.45

Delta Hotel

Regional Meetings

Each region will be allocated a separate room to provide a moderated forum to network, raise concerns, and discuss issues affecting their schools, of specific interest to their region.

Room Debussy

Room Pagannini

Room Bach

Room Listzt

- ◆ Atlantic: Mike Smit, Dean, Faculty of Management, Dalhousie University
- ◆ Ontario: Wanda Costen, Dean Smith School of Business. Queens University
- ◆ Québec: Frank Pons, Dean, Faculty of Business Administration, Université Laval
- ◆ Western: Lisa Watson, Dean, Faculty of Business, Athabasca University

19.00 – 19.35

Delta Hotel, Brahms Room

AACSB International Session

Conference attendees are invited to a session with AACSB's new President and CEO, Lily Bi. Attendees will have the opportunity to meet Lily and learn about AACSB's most recent and upcoming developments, followed by time to ask questions of the new CEO.

- ◆ Lily Bi, President and CEO, AACSB International
- ◆ Maria Baltar, Regional Head - Americas, AACSB International

19.45 – 22.00

*Delta Hotel,
Banquet Room Opus 2*

Informal Dinner

Wednesday, November 8 – Concordia University, John Molson School of Business

(John Molson Building, 1450 Guy Steet, Montréal, H3H 1J5)

08.00 – 09.00

Conference Centre, 9th floor

Breakfast

09.00 – 09.15

*Conference Centre, 9th floor,
Room B*

Opening Remarks

- ♦ Michael Henry, Dean, Bob Gaglardi School of Business and Economics, Thompson Rivers University, and Chair, BSAC

09.15 – 10.30

*Conference Centre, 9th floor,
Room B*

Keynote speaker: Building the Next Generation of Business Leaders

In 2016, Guy Cormier became the youngest President and CEO in Desjardins history. He started as a teller and climbed his way to the top thanks to his mobilizing and inclusive leadership.

Convinced that young people represent one of our greatest assets for building a modern, prosperous society, he is determined to help elevate their voices and bring their ideas to life.

Join us for a discussion where you'll hear more about the path of this inspirational leader who puts the interests of our rising generation at the heart of his priorities!

- ♦ Guy Cormier, President and CEO, Desjardins Group

10.30 – 11.00

Conference Centre, 9th floor

Refreshment & Networking Break

11.00 – 12.00

*Conference Centre, 9th floor,
Room B*

Role of Business Schools and Sustainable Leadership

The urgency to limit climate change impacting our world is reaching multiple practices of our society. We know we need technical innovations to help our society limit global warming, but alone the technical solutions cannot do it. It is in this context that, through a collaborative living lab model, Concordia University has launched Plan/NetZero with a mission to transform its two campuses into a carbon-neutral university.

So, what is the role of the business school? Business leaders and experts in leadership, procurement, accounting, finance to name a few all have a critical role in forging the transformation. This panel addresses how business scholars are getting involved in order to unlock the decision-making process and accelerate this important transition.

- ♦ Anne-Marie Croteau, Dean, John Molson School of Business, Concordia University
- ♦ Stéphane Chayer, Strategic Advisor to the President, Concordia University
- ♦ Amr Addas, Lecturer and Strategic Advisor on Sustainability, John Molson School of Business, Concordia University
- ♦ Cédric Lesage, Associate Dean - Research and Impact, John Molson School of Business, Concordia University

12.00 – 13.15

Conference Centre, 9th floor

Lunch

13.15 – 14.15

Conference Centre, 9th floor,
Room B

Measuring Business Schools Impact

In this session we will share experiences and approaches that support business schools and universities that wish to effectively accentuate and highlight the impact they have on their environment and on the communities they serve (BSIS, Ashoka, others).

- ◆ Federico Pasin, Director, HEC Montréal
- ◆ Andrew Gaudes, Member of EFMD BSIS Steering Committee, and Past Dean, Goodman School of Business, Brock University
- ◆ Charmaine Lyn, Director - Changemaker Education, Ashoka
- ◆ Lily Bi, President and CEO, AACSB International

14.20 – 15.20

Conference Centre, 9th floor,
Room B

Fostering Diversity in Doctoral Studies

This session is intended to open a discussion amongst member schools about interest in and feasibility of creating a national network, or other ways, to better support Indigenous doctoral students and doctoral students from other equity-deserving groups.

We will present an overview of existing literature. This will be followed by a presentation from the PhD Project to learn about how the project works. We will then open a discussion of if and how we might proceed with next steps.

- ◆ Lisa Watson, Dean, Faculty of Business, Athabasca University
- ◆ Marie Zara, Director of Advancement, The PhD Project
- ◆ Josianne Marsan, Vice Dean - Research and Innovation, Faculty of Business Administration, Université Laval

15.20 – 15.50

Conference Centre, 9th floor

Refreshment & Networking Break

15.50 – 17.30

Conference Centre, 9th floor,
Room B

The Deanship Journey: Finding Resilience through Incivility, Renewal, and Succession (Deans and Directors Track)

Reporting on the latest BSAC research initiative, Dr. Leda Stawnychko shares her study findings on incivility faced by academic leaders, exploring the causes, impact, and strategies for managing such behaviours.

The insights from this research set the stage for a dynamic workshop dialogue moderated by former dean Jim Dewald, where participants will share and learn from one another toward enhancing each participant's own deanship journey.

- ◆ Jim Dewald, Past Dean, Haskayne School of Business, University of Calgary
- ◆ Leda Stawnychko, Assistant Professor - Strategy and Organizational Theory, Bissett School of Business, Mount Royal University

15.50 – 17.30

Conference Centre, 9th floor,
Room A

**Role of the Associate Dean: Preparation, Survival and Succession
(Academic Leaders Track)**

The role of an Associate Dean is not easily defined. The mandate can be highly focused (e.g. Associate Dean of Students) or more broadly based (e.g. Associate Dean of the Faculty of Management).

This session will focus on the leadership challenges and competencies required by an Associate Dean. Are you prepared? How to succeed? What is your succession strategy?

Workshop: Are you flirting with the idea of being a dean? This session is for you. The good, the bad, the ugly... and how to prepare for it all!

- ◆ Daphne Taras, Past Dean, Ted Rogers School of Management, Toronto Metropolitan University, and Past Dean, Edwards School of Business, University of Saskatchewan

17.45 – 18.45

Conference Centre, 9th floor,
Room D

**BSAC Board Meeting
(Board members only)**

19.30 – 21.00

Delta Hotel,
Banquet Room Opus 2

Dinner ¹

¹ Food restrictions are indicated on name badges by a color code – delegates need to have their name badges with them for the dinner to ensure they are served the appropriate meal.

Thursday, November 9 – HEC Montréal

(Édifice Hélène-Desmarais, 501 Rue de la Gauchetière Ouest, Montréal, H2Z 1Z5)

07.45 – 08.50

A.373 - Claude-Séguin
Conference Centre, 3rd floor,
Room B

Annual Meeting and Breakfast (*Deans and Directors Only*)

This meeting is open only to the primary representative (dean, director or equivalent) of each regular member business school.

08.00 – 08.50

A.373 - Claude-Séguin
Conference Centre, 3rd floor,
Room A

Breakfast (*For those not attending AGM*)

09.00 – 10.00

C.403 - Room Louis-R.-
Chênevert, 4th floor

Philanthropy in Business Schools (*Deans and Directors Track*)

Business school deans typically have significant responsibility for fund development. The session will focus on the role of the dean in raising money and in managing relationships with donors and with the internal university offices responsible for fundraising and external affairs.

- ◆ Michael Henry, Dean, Bob Gaglardi School of Business and Economics, Thompson Rivers University
- ◆ Reena Atanasiadis, Dean, Williams School of Business, Bishop's University
- ◆ Yolande Chan, Dean, Desautels Faculty of Management, McGill University
- ◆ Khaled Hassanein, Dean, DeGroote School of Business, McMaster University

09.00 – 10.00

A.449 - Room Melbourne,
4th floor

Associate Deans Roundtable: Challenges, Getting Support and Common Pitfalls in Working within the Institution (*Academic Leaders Track*)

The purpose of this session is to provoke a discussion between colleagues on issues that they face on a "day to day" basis, to share best practices and exchange ideas on being more effective as academic leaders and administrators.

- ◆ Ozgur Turetken, Associate Dean - Research, Ted Rogers School of Management, Toronto Metropolitan University

10.00 – 11.00

C.403 - Room Louis-R.-
Chênevert, 4th floor

Deans and Directors Roundtable (*Deans and Directors Track*)

This highly interactive roundtable session will provide an open forum for delegates to discuss and better understand some of the unique challenges, opportunities, and issues that schools, and their leadership, are facing.

Delegates will be invited to propose subjects for discussion in advance or from the floor, the objective being to offer a space for colleagues to share challenges, information, and best practices.

- ◆ Frank Pons, Dean, Faculty of Business Administration, Université Laval



10.00 – 11.00

A.449 - Room Melbourne,
4th floor

**Pedagogical Innovation in Business Schools: Looking Forward
(Academic Leaders Track)**

The session will be structured as a discussion workshop. We want to explore the challenges and promises that lie ahead in terms of pedagogical developments and innovations. Technologies and learning needs are changing. We will need accordingly to change the way we teach and prepare learners to ever-changing and challenging world. So, what should our ambitions be for the next 10 years, and how can we get there?

- ♦ Jacques Robert, Director - Pedagogical Innovation Transfer, HEC Montréal

11.00 – 11.20

A.373 - Claude-Séguin
Conference Centre, 3rd floor

Refreshment & Networking Break

11.20 – 12.00

A.463 - Auditorium
GardaWorld, 4th floor

GMAC Research: Understanding Canada's Position in the Global GME Landscape

More than ever, understanding GME industry trends is critical to staying ahead of the curve and positioning your programs for success in today's dynamic and competitive landscape.

Join us for an overview of the latest findings from across GMAC's survey research touchpoints, including the recently published Application Trends Survey. Gain insight to what's going on in the global market, Canada's position within it, and resources GMAC offers to aid your school in maintaining its competitiveness.

- ♦ Kailin C. Burns, Senior Manager – Market Development Americas, Graduate Management Admission Council® (GMAC®)

12.05 – 12.45

A.463 - Auditorium
GardaWorld, 4th floor

Keynote speaker: Embracing « The Long View »

Every dean or director of a business school wishes to strategically position their school for the long run. Yet, business school leaders must reconcile the many short run demands of their stakeholders with the necessity to steer their school in the right path for the future.

How can they achieve this reconciliation? What clues can help them in embracing the long view? Is there a compass to help them navigate the future of their school?

- ♦ Michel Patry, CEO, HEC Montréal Foundation, and Professor Emeritus, HEC Montréal

12.50 – 14.00

A.373 - Claude-Séguin
Conference Centre, 3rd floor

Lunch & Closing Remarks

- ♦ Michael Henry, Dean, Bob Gaglardi School of Business and Economics, Thompson Rivers University

PRACTICAL INFORMATION

Registration & Hotel Reservations

Please visit the [event page](#) on the BSAC website for more information and to book your accommodation.

Conference Venues

Tuesday sessions and dinner, and Wednesday dinner will be held at Delta Hotel Montréal, 475 Avenue du Président-Kennedy, Montréal, H3A 1J7. Participants kits will be available on-site at the information desk in front of the Brahms Room starting from 4.30pm.

Wednesday sessions will be held at John Molson School of Business (Conference Centre, 9th floor), John Molson Building, 1450 Guy Steet, Montréal, H3H 1J5. Participants kits will be available on-site at the information desk starting from 7.30am.

Thursday sessions will be held at HEC Montréal, Édifice Hélène-Desmarais, 501 Rue de la Gauchetière Ouest, Montréal, H2Z 1Z5. Information desk will be on 3rd floor in room A.373 (Claude-Séguin Conference Centre) starting from 7.30am.

On-site Contact

For any questions during the conference, please contact us by email at conferences@bsac-aegc.ca.

Host Schools:



HEC MONTRÉAL

Sponsorship Support:

