



CANADIAN FEDERATION OF BUSINESS SCHOOL DEANS
FÉDÉRATION CANADIENNE DES DOYENS DES ÉCOLES D'ADMINISTRATION

CFBSD 2017 Deans Conference Agenda

October 18-20, 2017

Wednesday October 18, 2017

Le Méridien Versailles

17h00 – 19h00
Salon Chateauneuf

Optional session AACSB International (individual meetings)

This will be an opportunity for AACSB member or non-member schools to connect with senior AACSB staff to discuss specific questions related to their school, such as membership or accreditation.

- Jane Lawler, Senior Manager, Accreditation Services, AACSB International

19h30 – 21h30
Salon Chateauneuf

Informal Dinner for those delegates who have arrived

Thursday October 19, 2017

Desautels Faculty of Management, McGill

08h20

Depart from Méridien Hotel by bus or by walking
(10-15 minute walk or 5 minute by bus)

08h30 – 09h00

Executive Institute 6th floor

Registration

09h00 – 09h10

Executive Institute 6th floor

Welcome to McGill and Opening Remarks for Conference

- Isabelle Bajoux-Besnainou, Dean, Desautels School of Management, McGill University
- Michel Gendron, Dean, Faculty of Business Administration, Université Laval, Chair CFBSD



CANADIAN FEDERATION OF BUSINESS SCHOOL DEANS
FÉDÉRATION CANADIENNE DES DOYENS DES ÉCOLES D'ADMINISTRATION

09h15 – 10h30

Executive Institute 6th floor

Academic Leadership: Being a Dean in 2017!

Thoughts on some of the key issues related to leadership in an increasingly complex and challenging academic environment. Discussion and exchange of best practices of how to be more effective as a Business School Dean.

- Ken Jones, Ted Rogers Leadership Center, Ryerson

10h35 – 11h35

Executive Institute 6th floor

International Student Mobility: The Latest Data and Analysis

Candidates are increasingly international—in terms of both where they are from and where they want to study. Recent changes in immigration and the availability of work visas may have a significant impact on their mobility globally. GMAC will summarize its ongoing research in this area and lead a discussion on potential long-term implications for the GME market in Canada and globally.

- Anthony Mitchell, Director, Market Development, Americas, Graduate Management Admission Council
- Stephen J. Havlovic, Dean, Faculty of Management, Laurentian University (moderator)

11h35 – 11h50

Break

11h50 – 12h50

Executive Institute 6th floor

Results of Impact of Business Education Study

Dr. Muzyka will draw from some observations from our work on “The State of Business Education in Canada”. In particular, he will focus on how business education results evolve in order to meet both participants’ needs in the marketplace and those of Canada’s economy.

- Daniel Muzyka, President and Chief Executive Officer, Conference Board of Canada



CANADIAN FEDERATION OF BUSINESS SCHOOL DEANS
FÉDÉRATION CANADIENNE DES DOYENS DES ÉCOLES D'ADMINISTRATION

13h00 – 14h00

Executive Institute 6th floor

Lunch

14h15 – 15h15

Executive Institute 6th floor

Women and Diversity in Canadian Business Education

Business Schools have made significant progress over the last decade in attracting women to their programs and achieving overall gender balance in their schools. There are still however some areas where work remains to be done. In this session we will use the example of finance to consider how to address some of the remaining gaps.

- Elizabeth Evans, Dean, Dean, Business and Communication Studies, Mount Royal University (moderator)
- Brian Rubineau, Professor, Desautels Faculty of Management, McGill Task Force on Women in Finance

15h15 – 15h45

Break

15h45 – 17h15

Executive Institute 6th floor

Student Focus: Challenges Inside & Outside the Classroom

Discussion on some of the issues and stress facing students today. Consideration of how to better support them and promote their success, inside and outside the classroom.

- Martine Gauthier, Executive Director, Student Services, McGill (Speaker & Moderator)
- Rudy Grow, President, Commerce and Administration Student Association (CASA) Concordia University
- Ashley Sambrook Vice-President, Members, Canadian Association of Business Students (CABS)
- Martin Broad, Head Southampton Business School University of Southampton

17h45 – 20h15

*McGill University Faculty Club
Main Dining Room*

Reception & Dinner

Return transport by bus or walking



CANADIAN FEDERATION OF BUSINESS SCHOOL DEANS
FÉDÉRATION CANADIENNE DES DOYENS DES ÉCOLES D'ADMINISTRATION

Friday October 20, 2017

HEC Montréal

07h45

Bus Transport to HEC from Meridien Hotel (for those attending General Assembly)

08h10 – 09h10

Salle Deloitte

General Assembly

Annual CFBSD Business meeting, presentation of *Study Business in Canada* portal and other initiatives. For regular business school members only.

- Michel Gendron, Dean, Faculty of Business Administration, Laval University, Chair CFBSD

08h30

Transport to HEC from Meridien Hotel (for those not attending General Assembly)

09h20-09h30

Salle Deloitte

Welcome to HEC Montréal

- Michel Patry, Director, HEC Montréal

09h30 – 10h30

Salle Deloitte

The Skills Gap: What Business is looking for in 2017

New technologies and global competition for talent are raising skill requirements and changing expectations for entry-level employees and future leaders in Canada and around the world.

To keep up with these rapid changes and collect valuable demand-side labour market information, the Business Council of Canada conducts a bi-annual skills survey of members to identify in-depth information on talent needs and skills and competencies that matter most to companies when recruiting new employees.



CANADIAN FEDERATION OF BUSINESS SCHOOL DEANS
FÉDÉRATION CANADIENNE DES DOYENS DES ÉCOLES D'ADMINISTRATION

In this session Val will provide a summary of recent results and discuss their meaning for Canadian Business School Deans.

- Valerie Walker, Vice-President, Talent and Skills, Business Council of Canada
- Anne-Marie Croteau, Dean, John Molson School of Business, Concordia University (moderator)

10h30 – 10h45

Coffee Break

10h45 – 11h30

Salle Deloitte

Thoughts on Emerging Trends in Management Education Worldwide and their Potential Impact on Canadian Business Schools

- Tom R. Robinson, President and Chief Executive Officer, AACSB International
- Andrew Gaudes, Dean, Goodman School of Business, Brock University (moderator)

11h35 – 12h35

Salle Deloitte

Learning Experiences Offered by Business Schools in Canada

The Council of Canadian Academies is undertaking an assessment on how business schools and other academic faculties can best teach innovation management skills. As part of the evidence gathering, the Steering Committee will distribute a questionnaire to business schools Deans to gather their insights on innovation management curriculum.

Following a short presentation on the assessment meeting attendees will have the opportunity to provide input into the questionnaire and to discuss innovation management more generally.



CANADIAN FEDERATION OF BUSINESS SCHOOL DEANS
FÉDÉRATION CANADIENNE DES DOYENS DES ÉCOLES D'ADMINISTRATION

There will also be a moderated discussion and exchange of best practices on some of the teaching innovations in Canadian Business Schools.

- John McDougall, FCAE, Council of Canadian Academies - Chair Steering Committee, President, DALCO Innoventures Ltd., Former President of the National Research Council of Canada
- Joseph Doucet, Dean, Alberta School of Business (moderator)

12h40 – 13h40

Le Cercle HEC

Lunch

13h50 – 15h15

Regional meetings

This is an opportunity for schools to discuss specific concerns or issues from their regions.

Salle Groupe Cholette

West

- Robert Boudreau, Acting Dean, Faculty of Management, University of Lethbridge

Salle Demers Beaulne

Ontario

- Steven Murphy, Dean, Ted Rogers School of Management, Ryerson University, Regional Chair Ontario

Salle Dutailier International

Québec

- Stephane Pallage, Dean, ESG-UQAM, Regional Chair Québec

Salle Marie-Husny

Atlantic

- Paul Callaghan, Director F.C. Manning School of Business Acadia University



CANADIAN FEDERATION OF BUSINESS SCHOOL DEANS
FÉDÉRATION CANADIENNE DES DOYENS DES ÉCOLES D'ADMINISTRATION

Practical Information for Delegates

Conference Sponsor:

Thanks once again to the Graduate Management Admission Council (GMAC[®]) for their generous and continuing support as event sponsor.

**Graduate
Management
Admission
Council[®]**

Host Schools:



Desautels Faculty of Management, McGill University
Bronfman Building, 1001 Sherbrooke Street West



HEC Montréal, 3000, chemin de la Côte Sainte-Catherine



**CANADIAN FEDERATION OF BUSINESS SCHOOL DEANS
FÉDÉRATION CANADIENNE DES DOYENS DES ÉCOLES D'ADMINISTRATION**

Lodging

The hotels are part of the same hotel group and are across the street from each other.

[Le Méridien Versailles](#) (1808 Rue Sherbrooke Ouest)

[Château Versailles](#) (1659 Rue Sherbrooke Ouest)

Transportation

Bus transport from Hotel Le Méridien Versailles to McGill University Thursday morning and to HEC Montreal Friday morning will be available.

Bus transportation from Thursday dinner to Hotel Le Méridien Versailles will also be available.

The Thursday dinner and reception is a two minute walk from the session venue.

McGill University is 5 minutes by bus and 15 minutes by walking from the hotel.

HEC Montreal is 15 minutes by bus from the hotel.

Taxis will be available from HEC Montreal Friday for the airport or to return to the hotel.

Subway (Metro): *Peel* Metro station is a 2 minute walk from McGill *Université de Montreal* Metro Station is beside HEC Montreal.

Thursday Dinner & Reception

Main Dining Room, McGill University Faculty Club 3450 McTavish
Two minute walk from the Desautels School

Conference Registration & Hotel Reservations

Please see CFBSD website "Conferences" www.cfbsd.ca

Montreal is celebrating its 375th Anniversary!

There is always a lot to do in Montreal, but this year will be extra special! Hopefully you will be able to stay an extra day or two to enjoy this great city. For more information, see [Montreal Alive 375!](#)