

## CFBSD Annual Deans and Directors Meeting

**Sunday October 23, 2016** (*Hotel Lord Nelson*)

12:30 – 14:30 *Atlantic Regional Deans Meeting (Part 1)*

- Wilfred Zerbe, Dean, Faculty of Business Administration, Memorial University of Newfoundland & Regional Chair Atlantic, CFBSD (moderator)

15:00 – 16:30 *Business School Impact System (BSIS): Reflections from EFMD and a Canadian Participating School*

- Pierre Louis Dubois, Professeur émérite, Université de Montpellier
- Patricia Bradshaw, Dean, Sobey School of Business, Saint Mary's University

16:45 – 18:30 *Board meeting* (Board members only)

19:00 – 21:00 *Cocktail and Informal Dinner*

*Registration materials will be handed out to guests by the front desk when they check into the hotel.*

*Anyone not staying at the hotel may pick up materials before any session.*

*Room names will be posted in the Hotel Lobby Sunday and in the Sobey School Lobby Monday and Tuesday.*

**Monday October 24, 2016** (*Sobey School of Business*)

- 8:15 – 8:45 *Continental Breakfast*
- 9:00 – 9:10 *Welcome and Opening Remarks*
- Patricia Bradshaw, Dean, Sobey School of Business, Saint Mary's University
  - Julia Christensen Hughes, Dean, College of Business and Economics, University of Guelph & Secretary-Treasurer, CFBSD
- 9:15 – 11:15 *Open Spaces: Challenges Facing Business Education in Canada: What Keeps Deans Up at Night?*
- Patricia Bradshaw, Dean, Sobey School of Business, Saint Mary's University (moderator)
- 11:15 – 11:30 *Refreshment Break*
- 11:30 – 12:45 *Social Networking for Deans*
- Lyle R. Wetsch, Associate Professor of Marketing & Chair in Teaching & Learning, Faculty of Business Administration, Memorial University
- 13:00 – 13:45 *Lunch*
- 14:00 – 15:00 *Changing Landscape of Higher Education in Canada – Universities, Colleges, Polytechnics – Competition or Collaboration?*
- Elsie Elford, Dean, School of Business, MacEwan University (panelist)
  - Margaret Dumkee, Dean, Applied Science & Management Division, Yukon College: The Future Yukon U (panelist)
  - Jerry Tomberlin, Dean, Sprott School of Business, Carleton University (panelist & moderator)
- 15:00 – 15:15 *Refreshment Break*

**Monday October 24, 2016** (*Sobey School of Business*)

15:15 – 16:30 *Meeting Budget Challenges in an Increasingly Difficult Environment. The Politics of University Budgeting: Is the Cash Cow Drying Up?*

- Martin Broad, Head, Southampton Business School, University of Southampton (panelist)
- Micheál J. Kelly, Dean, Lazaridis School of Business & Economics, Wilfrid Laurier University (panelist)
- Saul Klein, Dean, Gustavson School of Business, University of Victoria (moderator & panelist)

16:40 – 17:15 *Update on Business School Research Report*

- Ali Dastmalchian, Dean, Beedie School of Business, Simon Fraser University

18:30 *Travel to Dinner Venue (from Hotel lobby)*

19:00 – 21:30 *Dinner and Reception at the Maritime Museum of the Atlantic*

21:30 *Return Travel to Hotel*

**Tuesday October 25, 2016**    *(Sobey School of Business)*

- 8:00 – 9:15            *CFBSD General Assembly and Business Meeting (members only)*  
Breakfast offered to attendees.
- 8:15 – 9:15            *Informal Breakfast for those not attending Business Meeting*
- 9:30 – 10:45         *Rethinking Management Education: A Global Perspective.*  
*Thoughts from the Collective Visioning Initiative.*
- Jerry Tomberlin, Dean, Sprott School of Business, Carleton University & AACSB Board Member
  - Michael D. Wiemer, Vice President and Chief Officer Americas, AACSB International
- 10:45 – 11:00        *Refreshment Break*
- 11:00 – 12:15        *How Segmentation Can Enhance the Way Business Schools Operate: From the Recruitment to the Classroom and Beyond*
- Matt Hazenbush, Research Communications Manager, Graduate Management Admission Council® (GMAC®)
- 12:30 – 13:15        *Lunch*
- 13:30 – 15:30        *Regional Meetings (Atlantic, Ontario, Quebec, West)*
- Sylvie Albert, Dean, Faculty of Business and Economics, University of Winnipeg & Regional Chair West, CFBSD
  - Steve Murphy, Dean, Ted Rogers School of Management, Ryerson University & Regional Chair Ontario, CFBSD
  - Stephanie Pallage, Dean, École des Sciences de la Gestion, UQÀM & Regional Chair Québec, CFBSD
  - Wilfred Zerbe, Dean, Faculty of Business Administration, Memorial University & Regional Chair Atlantic, CFBSD

## **Practical Information**

### **Hotel**

The Lord Nelson Hotel & Suites – 1515 South Park Street, Halifax

### **Transportation:**

The hotel is a 15-minute walk from the Sobey School of Business. Transportation for those delegates who prefer not to walk will be available.

The Monday evening dinner venue, Maritime Museum of the Atlantic, is a 20-minute walk from the hotel. Transportation for those delegates who prefer not to walk will be available.

### **Sessions**

Hotel Lord Nelson – 1515 South Park Street, Halifax (Sunday)

Sobey School of Business – 923 Robie Street, Halifax (Monday & Tuesday)

### **Meals**

- Sunday (Atlantic Deans Meeting) light lunch in Hotel Meeting Room
- Informal dinner Sunday evening: Hotel Lord Nelson
- Monday breakfast: continental breakfast at Sobey School of Business
- Monday & Tuesday Lunch: Sobey School of Business
- Monday reception & dinner: Maritime Museum of the Atlantic, 1675 Lower Water St, Halifax
- Tuesday Breakfast: Sobey School of Business

### **On-site Contact**

- Tim Daus 514 886 7596 (mobile)



CANADIAN FEDERATION OF BUSINESS SCHOOL DEANS  
FÉDÉRATION CANADIENNE DES DOYENS DES ÉCOLES D'ADMINISTRATION

### **Conference Sponsor:**

Once again many thanks to GMAC for their ongoing support of CFBSD and this event.

We are proud to have GMAC as CFBSD member and committed partner in the development of management education in Canada and Worldwide.



### **Host School**

Also thanks for the great support of the Dean and her staff in the planning of this event, and for the use of the school's facilities to host everyone.

