



Council of Canadian Academies

CANADIAN FEDERATION OF
BUSINESS SCHOOL DEANS

John McDougall, FCAE
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- Created in 2005
- Three founding Member Academies
- Board of Governors, Scientific Advisory Committee, professional staff

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The Academies of Arts,
Humanities and Sciences
of Canada



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Les Académies des arts,
des lettres et des sciences
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PROJECT OVERVIEW

- In Fall 2016, the Minister of Innovation, Science, and Economic Development asked the CCA to undertake a workshop on best practices in teaching innovation management skills
- Focus on three dimensions
 - What are innovation management skills (IMS)?
 - How are IMS taught in Canadian business schools?
 - How does this compare to other departments, institutions, and countries?

THE CHARGE

1. What are the management skills required to ensure innovative corporate culture?
2. What are some leading practices in teaching those skills?
3. How have the learning experiences offered by Canadian business schools evolved over the last decade, for students and business managers, younger and older, to incorporate the management of innovation?
4. How do the programs and experiences provided in Canadian business schools compare with other innovative countries and what are some promising initiatives that could be adopted in Canadian business schools?
5. What is the role of other faculties in enhancing an innovation culture and how do business schools integrate these efforts into their programs?

STEERING COMMITTEE

- **John R. McDougall** (CHAIR), FCAE, President, DALCOR Innoventures Ltd., and former President of the National Research Council of Canada
- **Deborah Ancona**, Seley Distinguished Professor of Management, Professor of Organization Studies, and Director, MIT Leadership Center at MIT Sloan School of Management
- **Colleen Collins**, Vice-President, Canada West Foundation
- **C. Brooke Dobni**, Professor of Management, Edwards School of Business, University of Saskatchewan
- **Laurent Simon**, Full Professor, Entrepreneurship and Innovation Department, HEC Montréal

INTRODUCTION TO ASSESSMENT PROCESS



EVIDENCE GATHERING

- Academic and grey literature review
- Management curriculum review
- Consultations with innovation management experts
- **Survey of Business School Deans (October 23 – November 6)**
- Workshop (January 18-19)

SURVEY OF BUSINESS SCHOOL DEANS

- **Purpose**

- Gather information on Canadian innovation management curriculum
- Identify best teaching practices (in business schools and elsewhere)
- Evoke further discussion of innovation management among business schools

- **Method**

- Survey Monkey
- Link sent on **October 23** by Tim Daus (Executive Director, CFBSD) and Joe Rowsell (CCA)
- Completed by Dean or other business school administrators by **November 6**

DEFINITIONS

- **Innovation** is new and better ways of creating value for customers
- **Innovation management** is the structure or process that helps companies commercialize new business ideas
- **Innovation management skills** include competencies that span the entire innovation process from creativity and risk management to marketing and leadership

SAMPLE SURVEY QUESTIONS

2. Does your business school offer innovation management curriculum? [Y/N]

3. If yes to Q2, please list the courses in which innovation management is taught:

Course Title	Level (MBA, EMBA, Executive Education)	Teaching methods used (lectures, case studies, practicums, internships, etc.)	Year the course began	Approximate Enrollment

SAMPLE SURVEY QUESTIONS

8. Please highlight three examples of leading innovation management curriculum at other institutions:

Institution	Course or Learning Experience	Why is it <i>leading</i> ?

9. What are the barriers to adopting the leading innovation management curriculum at your business school?